

Accessiway Partnership

The best way to support your clients





Accessiway: your global Accessibility partner

We have offices in Turin (HQ), Paris, Vienna, and Hamburg.

ACCESSIWAY PARTNERSHIP

Companies that work with us

1500+
customers

550+
B2B Partners

+100
employees

4 offices
across Europe





Our accessibility experts



**Intertek Certified
Web Accessibility Expert**



**IAAP Certified
Certified Professional in Accessibility
Core Competencies (CPACC)**



What is EAA?

The European Accessibility Act, also known as Directive (EU) 2019/882, was published on 17 April 2019 under the title “**on the accessibility requirements for products and services**”. It came into force on:

28 June 2025

Who is it for?

It applies to **all private and public organisations** with, more than **10 employees** or with an annual **turnover exceeding €2 million**



> 10 employees



> €2 million



Products and services covered, and related penalties



Products

- Hardware and general-purpose operating systems for consumers
- Self-service terminals, including payment terminals
- E-readers and audiovisual media products



- **Withdrawal** of the product from the market
- Administrative **fines** ranging from **€2,500 to €40,000** (SMEs)



Services

- E-commerce
- Consumer banking services
- Electronic communications services
- Audiovisual media services
- Air, maritime, and rail passenger transport



- **Suspension** of the service or **removal** of the mobile app from app stores
- Administrative **fines of up to 5%** of annual turnover.



Beyond compliance: an opportunity for organisations



**Brand
Boosting**



**Commercial
advantage**



**Improved user
experience**



**Increased
conversions**



**Corporate Social
Responsibility**



**Improved
SEO**

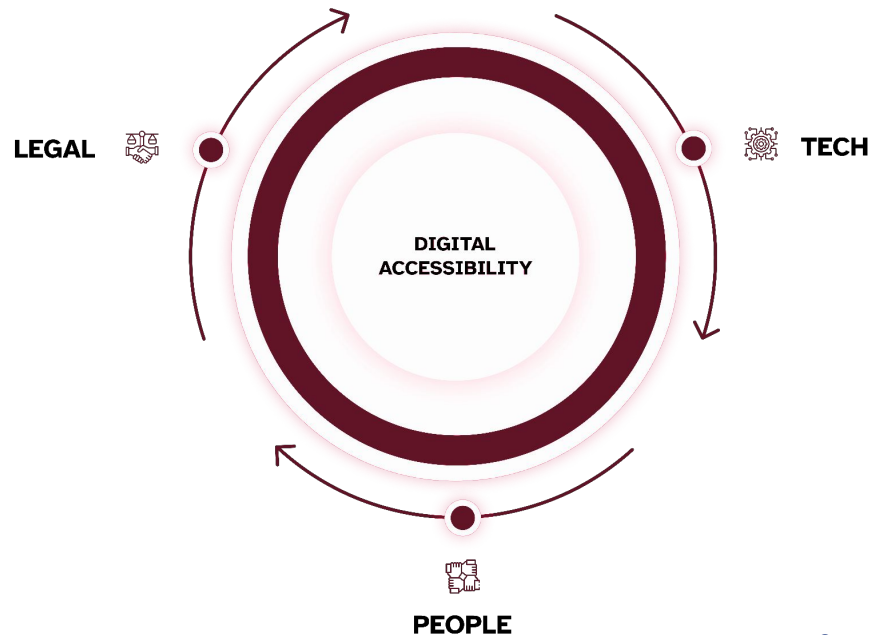


Our approach to accessibility

Accessibility as a Service

A holistic approach

- Audit & Remediation
- Accessiway Academy
- accessWidget
- Accessiway PDF Solution Suite



Audit & Remediation

Our **Audit & Remediation** service combines automated, semi-automated and manual testing carried out by experts, ensuring a thorough compliance review in line with the **international WCAG 2.1 AA guidelines and the European standard EN 301 549**, including national implementations.

For every issue identified, we provide a **clear, standards-compliant remediation proposal**, designed to be practical for internal technical teams. This approach enables **targeted, sustainable action over time**, turning the report into an operational tool for continuous improvement.



Accessiway Academy

Accessiway Academy is a training platform designed to **build digital accessibility knowledge** across technical, legal, marketing, HR and design teams.

Structured, modular and continuously updated, the courses provide **both regulatory and technical foundations**, alongside **practical tools** to implement and manage accessibility within your organisation.



Accessiway Widget

Accessiway Widget is a solution that enhances your website's accessibility through two integrated components:

- **AI Engine:** analyses and optimises code and structure, improving the experience for users with cognitive, motor, visual and hearing disabilities.
- **Accessibility Interface:** offers end users visual and functional customisation options, allowing them to tailor navigation to their needs (e.g. contrast adjustments, text size, simplified reading).



PDF Solution Suite

PDF Solution Suite is a comprehensive solution for making **static or dynamic PDF** documents fully accessible, in line with regulatory standards (WCAG, EN 301 549).

Through a combination of **technology and human expertise**, we deliver a fast, accurate and scalable service, **tailored to volume, document type and urgency**.





Accessibility is an opportunity for our partners

Accessibility is not just a legal obligation. It is a strategic opportunity.

It helps you stand out in the market, expand your offer to existing clients, and anticipate needs that will soon become essential.

The result?

Greater value in your proposals and a direct impact on revenue.





Partnership benefits



Help make the web a **more inclusive** place.



Receive a **partner fee** for every accessibility service sold.



Offer **innovative services** to your private and public sector clients, expanding your portfolio.



Get the **Widget free** for your website after your first collaboration.



Everyone is talking about accessibility

Accessibility is a growing trend

- **Strong traction:** everyone is talking about it and everyone needs it.
- **A real opportunity for partners:** accessibility is a cross-cutting topic, regardless of the services you provide.
- **Increased conversions:** integrating accessibility helps attract new clients.

Talk about accessibility in connection with your services and you'll see demand grow!



ACCESSIWAY PARTNERSHIP

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